

Berman Printing Named Top Procter & Gamble Supplier

CINCINNATI, OH (November 16, 2009) — In recognition of its superior quality, innovation, and exemplary customer commitment, Berman Printing has been named among Procter & Gamble's top global suppliers. The distinction places Berman within the top 55 vendors in the enterprise's 80,000-supplier pool—and one of the highly select in the print/packaging arena. Berman has served P&G for more than 40 years.

Launched in 2008, P&G's Supplier Performance Management System (SPMS) awards were initiated to honor top-performing suppliers demonstrating measurable excellence and exceeding expectations. The SPMS focuses on metrics associated with the commercial, operational, and relationship aspects that drive results across the company's business lines. Distinguished suppliers were recognized during a formal awards ceremony earlier this month.

"From market-changing innovation to supply chain excellence, our partners are foundational for a stronger future," said Rick Hughes, Vice President of Global Purchases. "P&G is at our best with business partners that enable collaboration in achieving goals, addressing challenges, and delivering ongoing innovation," he added.

"Berman is steadfast in its commitment to serve clients in ways that consistently grow their businesses," said Bill Pearson, President of Berman Printing. "We have customers that have been with us 10, 20—even 40—years. And we are proud to have grown with them. We are touched by P&G's award and the many preferred provider distinctions we share with our nationwide customers."

"Our clients know they can count on us for revolutionary thinking and a regard for the bottom line," added Bill Tucker, Executive Vice President of Sales. "Our company goes further, thinks farther, and stays committed to driving results. This economy requires businesses to be more nimble and innovative than ever. We're proud to be an ingredient in their success."

A TouchPoint Print Solutions company, Berman Printing is an award-winning, 130-person enterprise based in Cincinnati, Ohio. The company offers 1- to 10-color commercial printing, digital printing, and dimensional packaging, along with an array of technology-powered business intelligence and document management solutions. TouchPoint Print Solutions is headquartered in Chicago and employs more than 600 in production facilities across six states.

For more information about Berman Printing, contact Bill Tucker at (513) 421-1600, email bill.tucker@bermanprinting.com or visit www.bermanprinting.com.

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